CA920030031US1 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:

Before the Examiner:

Chan et al.

Ahmed, Affaf

Serial No.: 10/753,204

Group Art Unit: 3622

Filing Date: January 7, 2004

Title: SYSTEM AND METHOD

IBM Corporation Dept. T81/Bldg. 503

FOR PRESENTING PERSONALIZED CONTENT ON

P.O. Box 12915

ELECTRONIC COMMERCE

3039 Cornwallis Road

WEB PAGES

Research Triangle Park, NC 27709

REPLY UNDER 37 C.F.R. §1.111

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action having a mailing date November 28, 2007, having a three-month shortened statutory period for response set to expire on February 28, 2008, please reconsider the rejections of the claims in view of the following amendments and remarks:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 4 of this paper.